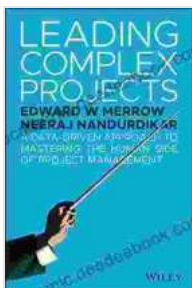


# Mastering the Human Side of Project Management: A Data-Driven Approach

Project management is often seen as a technical discipline, but it's also a very human one. The success of a project depends not only on the technical skills of the project manager, but also on their ability to manage the human side of the project.



## Leading Complex Projects: A Data-Driven Approach to Mastering the Human Side of Project Management

by Edward W. Merrow

★★★★☆ 4.2 out of 5

Language : English  
File size : 1681 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 234 pages  
Lending : Enabled



This includes understanding team dynamics, communication, and stakeholder engagement. In the past, project managers have often relied on intuition and experience to manage these aspects of the project. However, there is now a growing body of research that shows that data can be a valuable tool for understanding the human side of project management.

By collecting and analyzing data, project managers can gain insights into the following areas:

- **Team dynamics:** Data can help project managers to identify potential conflicts between team members, as well as areas where the team is working well together. This information can be used to create a more cohesive and productive team.
- **Communication:** Data can help project managers to track communication patterns within the team. This information can be used to identify communication bottlenecks and to ensure that everyone on the team is getting the information they need.
- **Stakeholder engagement:** Data can help project managers to track stakeholder engagement levels. This information can be used to identify stakeholders who are not engaged with the project and to develop strategies to improve stakeholder engagement.

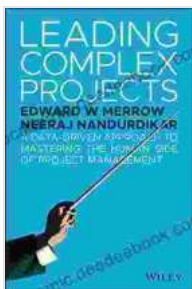
There are a number of different ways to collect data on the human side of project management. Some common methods include:

- **Surveys:** Surveys can be used to collect data on team dynamics, communication, and stakeholder engagement. Surveys can be administered online or in person.
- **Interviews:** Interviews can be used to collect qualitative data on the human side of project management. Interviews can be conducted one-on-one or in groups.
- **Observation:** Observation can be used to collect data on team dynamics and communication. Observation can be conducted in person or through video recordings.

Once data has been collected, it is important to analyze the data to identify trends and patterns. This information can then be used to develop strategies to improve the human side of the project. For example, if data shows that there is a conflict between two team members, the project manager can develop a strategy to resolve the conflict.

Using data to manage the human side of project management can help project managers to create more effective and successful projects. By understanding team dynamics, communication, and stakeholder engagement, project managers can create a more cohesive and productive team, improve communication, and increase stakeholder engagement.

The human side of project management is just as important as the technical side. By using data to understand the human side of project management, project managers can create more effective and successful projects.



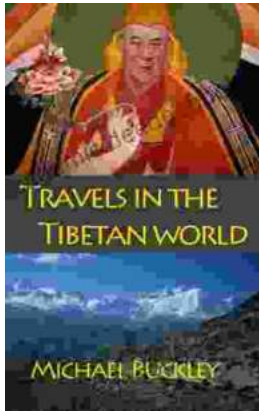
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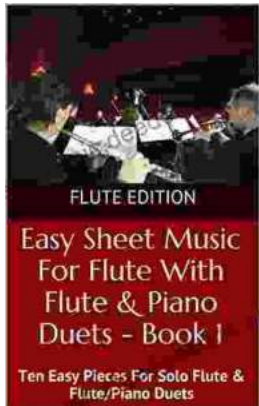
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